Veesham Printing Press a one-stop service provider offering a full range of print services and customized solutions to a diverse set of clients across all business segments. We offer the best services in printing, pre press, binding and finishing using state-of-the-art technology & solutions.

At Veesham, we believe in creating value to our customers. We have an efficient, committed and motivated team, trained in-house to proficiently handle the latest and best technology. We have pioneered several new and innovative print techniques and have acquired a reputation in successfully delivering new and challenging assignments of a very high standard in a time bound manner.

We understand the customer's requirements and collaborate with them and optimize the specifications of the print project — be it size, paper selection, etc so as to optimize the cost and still produce best-in class product. Veesham's long-standing professionalism, loyalty, and understanding of their needs are the prominent aspects of its commitment to its clientele.





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# Design & Prepress

From business cards to brochures to packaging and everything in between, our designers have the experience and creativity to turn your ideas into reality. Our team experts will help you select colors, stock, finishes, and every other aspect for your design, offering suggestions to meet the best quality possible as well as keeping your cost down. We use software such as Adobe Illustrator, Photoshop, CorelDraw and Freehand; and handle both MAC and PC formats.

# Offset Printing

State of the art Heidelberg presses, ready to produce brochures, annual reports, presentations, product and art catalogues, pocket folders, posters, corporate stationery and other business documents as requested by our clients.

# **Digital Printing**

We give a whole new meaning to your commercial printing needs when it comes to the brand and visibility of your business. If you need something quick or in small quantities, Digital Printing is the best option for you. We have a team of highly experienced and skilled designers who deliver digital print solutions with the most exclusive designs for the purpose of differentiation in patterns and outlook with delivering your message every time and with optimum quality and at the most reasonable prices.

# Silk Screen Printing

Silk Screen printing is more versatile than traditional printing techniques. It can be used to print on variety of materials such as textiles, ceramics, wood, paper, glass, metal, plastic and product labels. We at Veesham, can offer this type of printing on paper, metal, plastic & leather.

# Binding & Finishing

Our finishing services let your projects stand out from the pack. Finishing Services offered:

- Folding
- Saddle stitching
   Lamination
- Numbering
- Score and perforation
- UV varnishing
- Foil stamp
- Embossing
- Booklet binding
- Spiral & Perfect binding
- Letterpress printing
- Die cutting











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# "Making your product stand out from the competition"







PROMOTIONAL STANDS



OFFICE BRANDING



ACRYLIC SIGNS



ROLLUP BANNERS



VEHICLE BRANDING



CORPORATE GIFTS





POPUP / BACKDROPS



T-SHIRTS



EXHIBITION STANDS

LARGE SIZE BANNERS



WALL BRANDING



WALL BRANDING



RUBBER STAMP



FLOOR STICKERS



WALL BRANDING







It has been 5 years now that we have been using Veesham Printing Press to print all our requirements and have no hesitation in accepting that every time we print with them, they live up to their tag line "When you are on the run and you need to print, call Veesham Printing Press". The difference between a good supplier and a bad supplier is seen in case of a problem. At Veesham Printing Press, in the last five years, whenever a problem was faced, there was always a senior member of their team stepped in and did their best to come out of the situation and we must say that the way the problems were handled, made them superior as compared to many other suppliers we had. Everyone at Veesham Printing Press has put in a lot in our initial buyer supplier relationship to convert it to partnership. Once again, we are fully satisfied with their services and will not miss any opportunity to refuse business to them.

### Chirantan Joshi

General Manager, Emirates-Land Furniture Movers

I wanted to write to express my gratitude to you and the Veesham team for their support over a number of printing projects over the last year. Running two businesses means that time is tight and I need a supplier who can be flexible and make the process as efficient and easy as possible. A number of my print needs have arisen last minute and I have been grateful to the Veesham team for their support and the speed at which they are able to execute a print run. I am particularly impressed with their delivery service which to me is the real cherry on top. To know that my print needs are being taken care of professionally but that they will also arrive at my front door in a timely manner is not a service I have yet to see from another printer in Dubai. This one added service has truly saved me time and given me peace of mind.

Thanks Dheeraj and Veesham Printing Press for making me feel at ease with my printing requirements and seeing through the job till it has reached my hands on my door step. I am very happy to recommend Veesham Printing Press to all of my contacts so that they too can enjoy this great service.

### Reim El Houni

Managing Director, Ti22 Films

Thank you for taking care of our business card and stationery over the past many years since I joined BNI. The requirements have always been delivered on time and your staff is very helpful in the process. I will recommend your services to anybody that is looking for printing their card and stationary.

## Patrick van IJzendoorn

Zen Interiors

Service Excellence is a virtue of very few organizations and the one's who exceed their customers' expectations are the ones who succeed. The team at Veesham Printing Press is one of them, after using your services over the last few months, I can confidently say that your organization and your team has exceptional service quality with a personal touch.

Easy to reach, timely follow-up and deliveries and paying attention to the details of the urgency are some of the many strengths Veesham Printing Press and its team has continuously shown even for the smallest of the orders.

I will be more than happy to recommend Veesham Printing Press to all my friends and business associates without any hesitation.

# Victor King

CEO and Principal Consultant, Absolute Communications FZE

I have resorted to Mrs. Raakhi Rupani's firm for the printing of my business cards, my company letterhead, envelopes and brochures. The design had been created by a very demanding graphic designer who had worked with some of the best printing presses in the region and in Canada. At his first visit to Veesham Printing Press, he was not certain that they would be able to do the job as he was used to a more massive set-up. When the artwork came, however, he found it flawless in terms of quality of printing, color matching to the pantone references and overall handling of work. I was also impressed and pleased with the quality of my stationery and brochures. I had given my brochures out to a number of prospects and clients who were all equally impressed by the quality of the printing. Veesham Printing Press is not the usual mass printing press. It is a boutique firm which is run as a family business and that takes care and the attention to details one would expect of a high quality firm. I can recommend Veesham Printing Press as a recommendable boutique printing press that truly makes you look good on paper.

# **Geetha Prodhom**

Managing Director, Huloul Al Usra